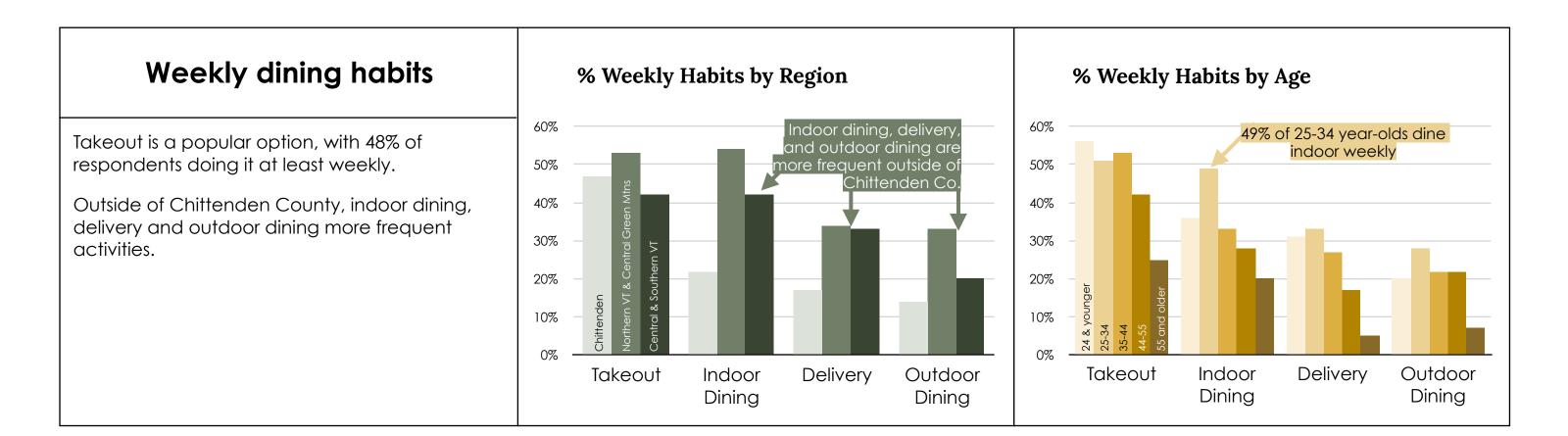
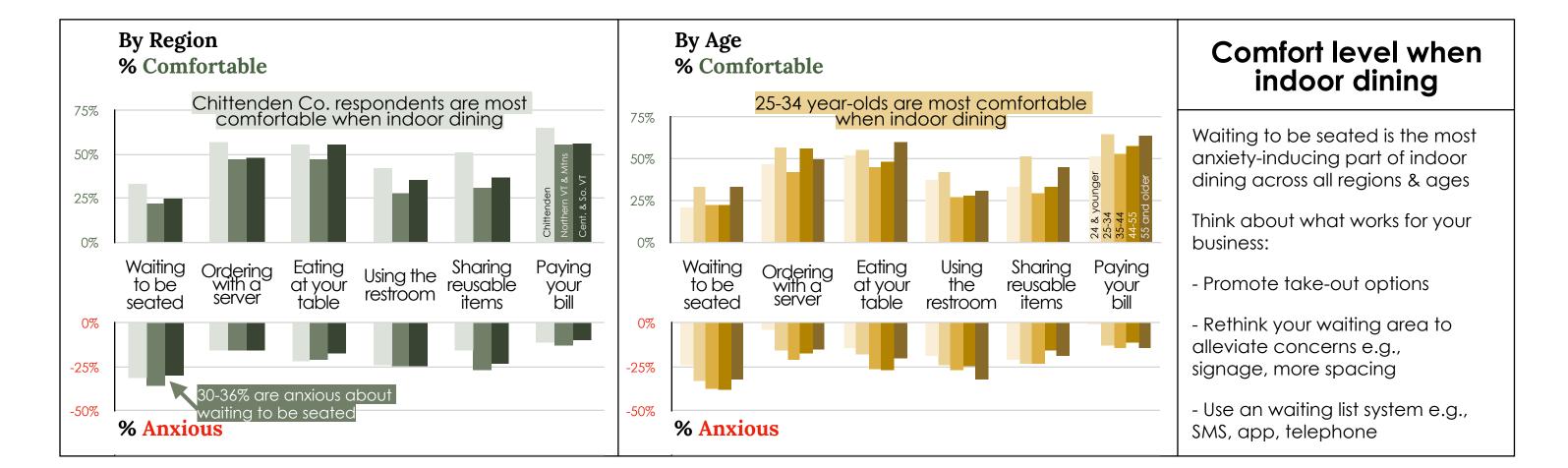
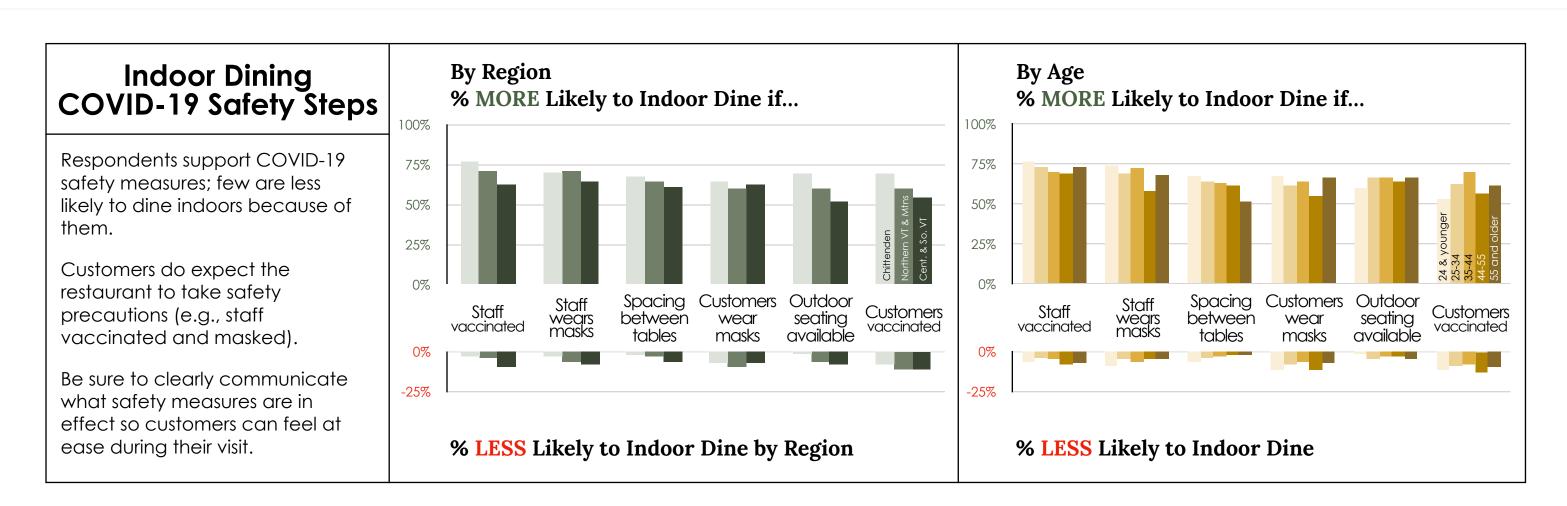
COVID-19 Dining SurveyOct - Nov2021

Made possible by a grant from the Agency of Commerce & Community Development of the State of Vermont, On The Fly has launched a survey to understand how Vermont residents dine and their sentiments around COVID-19. The goal is to help our local restaurant and bar industry thrive this winter and spring season.







Preferences for Takeout Services									
% More likely to order takeout if	Chittenden	Northern VT & Central Green Mountains	Central & Southern VT	% More likely to order takeout if	24 & younger	25-34	35-44	44-55	55 and old
Offers online ordering	83%	77%	64%	Offers online ordering	91%	80%	76%	75%	53%
Offers delivery	57%	63%	54%	Offers delivery	76%	61%	61%	47%	34%
Has a takeout window	51%	64%	48%	Has a takeout window	<mark>66%</mark>	59%	54%	45%	47%
Uses sustainable packaging	55%	52%	54%	Uses sustainable packaging	<mark>71%</mark>	57%	46%	45%	42%
Offers phone ordering	40%	60%	52%	Offers phone ordering	<mark>67%</mark>	57%	<mark>39%</mark>	337	46%
Offers curbside pick-up	42%	58%	47%	Offers curbside pick-up	<mark>57%</mark>	53%	43%	48%	42%
Offers family style sizes	32%	47%	43%	Offers family style sizes	50%	45%	37%	34%	275

Methodology

Online questionnaire fielded from Oct 16 - Nov 2, 2021.

Regions

<u>Chittenden County</u> (n=245) <u>Northern VT & Central Green Mountains</u> (n=232): Caledonia, Essex, Franklin, Grand Isle, Lamoille, Orleans, & Washington County Ages <u>24 & younger</u> (n=70) <u>25-34</u> (n=244)

Contact Us

www.ontheflyvermont.com/contact-us Sas Stewart: <u>sas@sasstewart.com</u>

A total of 592 people responded.

<u>Central & Southern VT</u> (n=115): Addison, Bennington, Orange, Rutland, Windham, and Windsor County <u>35-44</u> (n=145) <u>45-54</u> (n=64)

<u>55 and older</u> (n=59)

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Published November 12, 2021

COVID-19Dining SurveyOct - NovMade possible by a grant from the Vermont, On The Fly has launched of
sentiments around COVID-19. The g
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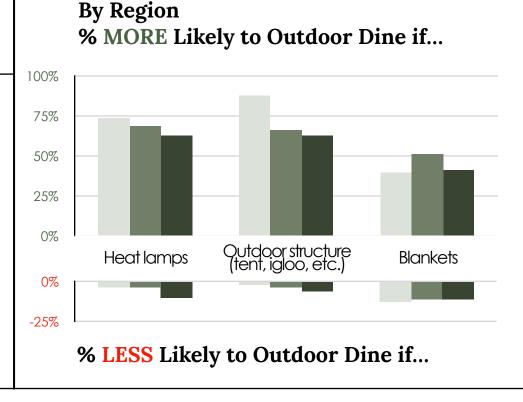
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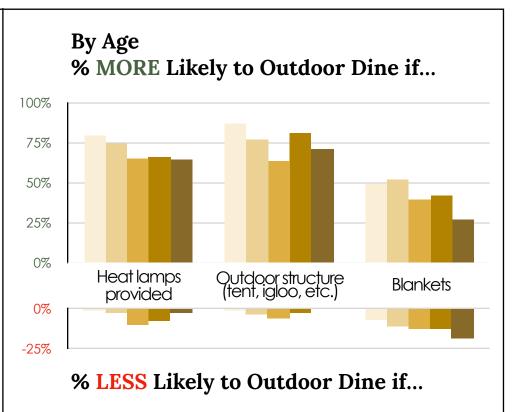
Outdoor Dining Winter Amenities

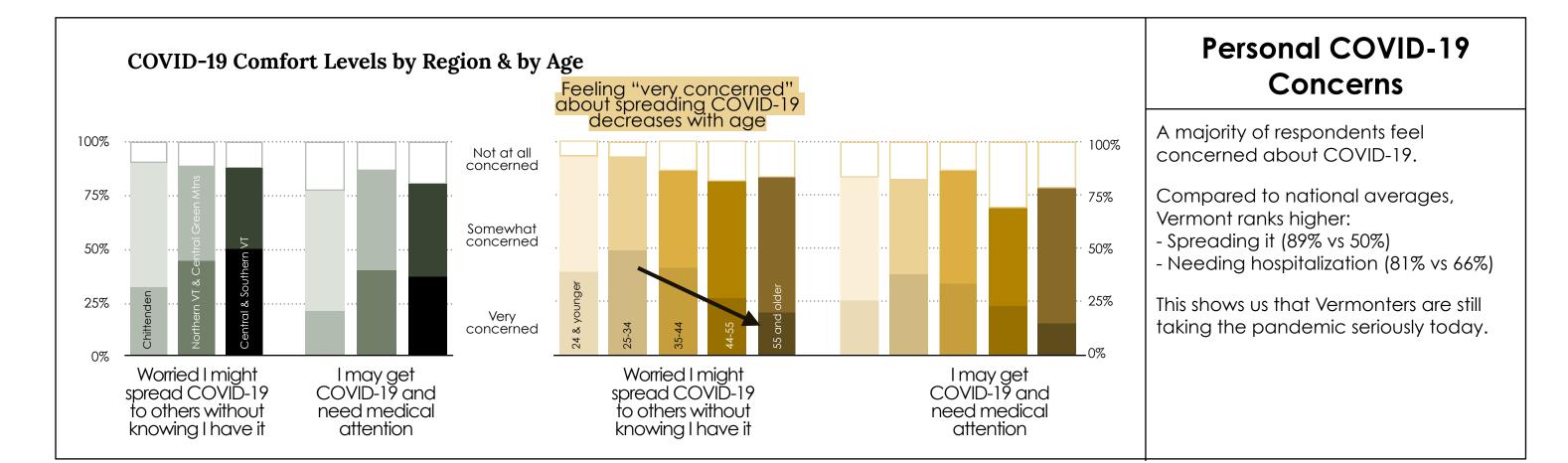
With a limited selection of outdoor dining options across the state, outdoor dining may be an opportunity for your business with the right infrastructure in place.

Over-communicate what outdoor seating looks like so that customers know what to expect and be prepared (e.g., how many heat lamps, bring your own blankets)

Blankets are not universally supported. Consider selling scarves or blankets as an option to stay warm and avoid sharing items.







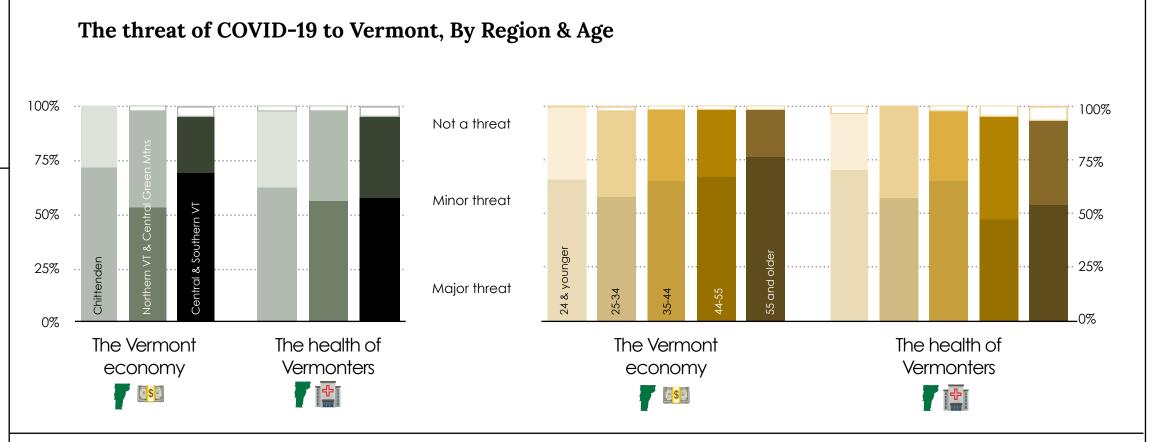
The Threat of COVID-19 on Vermont & Personal Lives

Nearly 100% of respondents say COVID-19 is still a threat to Vermont: both the economy and the health of residents.

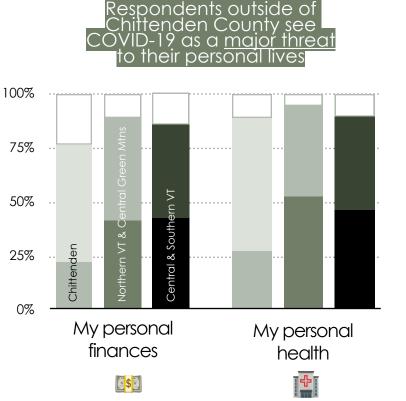
When it comes to themselves, respondents are slightly more optimistic.

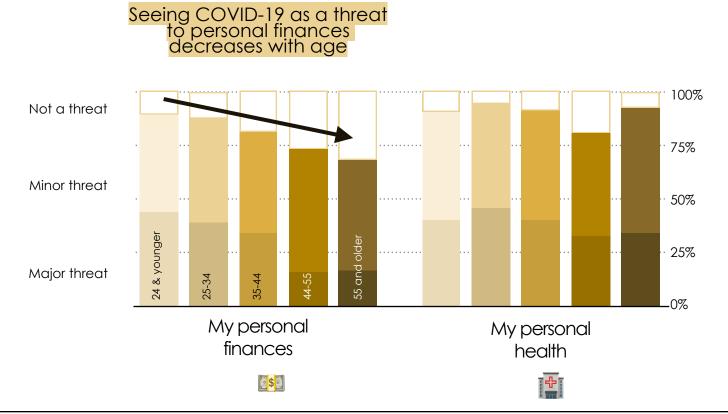
Outside of Chittenden County, there is a greater concern on how COVID-19 may impact their personal finances and health.

With tourism as major part of the state, the pandemic may still be having an impact on the livelihood of our community.



The threat of COVID-19 to Personal Life, By Region & Age





Methodology

Online questionnaire fielded from Oct 16 - Nov 2, 2021.

<u>Regions</u>

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